

DATA PROTECTION POLICY

Introduction

Wildfire Prevention Consortium at CrowdDoing (hereinafter called 'CWPC') is committed to protecting individual privacy and securing the personal information made available by users of CWPC websites hosted under <http://scorecard.preventwildfire.world> (hereinafter called 'the website').

The website is created with a purpose of promoting and enabling the community to use the Scorecard for wildfire risk assessment.

CWPC is an initiative at CrowdDoing. CrowdDoing is a joint initiative of Reframe It Inc. and Match4Action Foundation focused on helping address the UN Sustainable Development Goals and beyond through micro-leadership, massively multi-disciplinary collaboration, and service learning to support social innovation and social enterprise to achieve systemic change.

Purpose and Scope of the Policy

This Data Protection Policy (the "Policy") applies to all information that you disclose to us, and/or that we collect regarding you, either as an element of a user of our services or sharing your views or feedback by using our website. Here, you can read about the data we collect, how we process it and for how long we retain your data. You should read this Policy and contact us if there is any information in this Policy about which you have questions or cannot accept.

It entails and describes what information is made available to CWPC and third parties when you visit CWPC website and how CWPC uses and stores that information.

Audience

This Policy applies to anyone and everyone who is using the website and sharing their personal details with CWPC through various forms on the website and through the Scorecard excel sheet.

CWPC is not responsible for the content or the privacy policies of websites to which it may link.

Data Controller

As a global company, that is due to process the data of citizens from around the world, and because the protection of your Personal Data is important to us, we want to ensure that your personal data is managed according to the highest industry standards.

Definitions

The following expressions are the most important legal terms concerning personal data:

- **Personal Data** : Any form of information concerning an identified or identifiable natural person. This means all information that directly or indirectly, alone or in combination with other data, may identify a specific natural person.
- **Data Controller** : The natural or legal person, public authority, institution or other body that alone, or together with others, determines the purpose and by which means personal data may be processed, in our case the M4A Board of Directors.
- **Data Processor** : The natural or legal person, public authority, institution or other body that processes personal data on behalf of the Data Controller, in our case CWPC volunteers that work with the data.
- **Processing** : Any activity or series of activities involving the use of Personal Data, such as fundraising, registration, systematization, changes, searches, compilation, transfer or disclosure to persons, authorities, companies, etc. outside the Organisation.
- **Special Categories of Personal Data** : Information concerning for instance racial or ethnic origin, political opinions, religion or beliefs, trade union membership, genetic data or health status, and information in the form of biometric data, if the biometric data is processed for the purpose of unique identification of a natural person (sensitive personal data).
- **General Data Protection Regulation** : Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data, and repealing Directive 95/46/EC with related regulation (see <https://gdpr-info.eu/>).

Information collected and stored automatically

When you browse through the CWPC website, read pages, or download information, we may gather and store certain information about your visit automatically. We may use technologies to gauge your browsing habits or web surfing history to improve the information presented to you. The information we store does not identify you personally. We automatically collect and store only the following information about your visit:

- The Internet domain and IP address from which you access our website.
- The type of browser and operating system used to access our site;
- The date and time you access our site;
- The pages you visit; and
- If you linked to the CWPC website from another website, the address of that website.

We use this information to help us make our site more useful, to learn about the number of visitors to our site, the types of technology our visitors are using to visit our website, and to present relevant information to you based on your website browsing requests.

We do not track your web activities beyond your browsing the CWPC website. We do not cross reference your browsing habits with other entities, and we do not sell or give away your information to other entities.

Confidentiality

Only authenticated and authorized individuals can access data and information assets.

CWPC collects personal information from users through voluntary submission forms on our website. The type of data includes but is not limited to First Name, Last Name, Contact number, Role, Organisation, zip code/ postal code, email and comments (unstructured data) as part of above forms. Currently the forms on the website being used for the collection of the said personal information include:

- A. Download Scorecard
- B. Collaboration
- C. Subscription
- D. Feedback
- E. Support Wildfire Prevention
- F. Contact us

Availability/ Use of the Personal Data

The personal data collected from the users is used for the following purposes:

- To communicate with the users regarding their inquiries or requests.
- To provide users with the relevant information about CWPC's activities, events, services, collaborations, initiatives and/or any other information relevant to the purpose of the website.
- To personalize the user experience on the website.
- To improve the website and services offered through the website to its users.
- To comply with the legal obligations.

Data support and operations

- **Data Backup Policy**

CWPC will back up all the data collected through the users with a secure service as part of the disaster management initiatives.

- **Data Security**

CWPC is committed to ensuring the security of personal data collected through our website. We have implemented appropriate technical and organizational measures to prevent unauthorized access, disclosure, alteration, or destruction of personal data. The measures include encryption, access control, and regular security audits, assessments and other measures.

- **Data Sharing**

CWPC does not sell, trade or rent personal data collected through our website to third parties. However, we may share personal data with trusted third-party service providers who assist in operating our website or providing services to users, subject to confidentiality obligations. Such parties include but are not limited to volunteers, interns, partner organizations, companies etc.

- **Data Retention**

Personal data collected through our website will be retained only for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law.

Website Security

Information presented on the CWPC website is considered public information and may be distributed or copied. Use of appropriate byline/photo/image credits is requested.

1. For site security purposes and to ensure that this web site service remains available to all users, CWPC employs monitoring technology to identify unauthorized attempts to upload, change, or otherwise cause damage to CWPC information or systems.
2. Raw data logs are scheduled for regular destruction in accordance with the Computer Fraud and Abuse Act of 1986 and with National Archives and Records Administration (NARA) General Schedule 20 (PDF, 142KB).
3. Unauthorized attempts to upload information or change information on this website are strictly prohibited and may be punishable under the National Information Infrastructure Protection Act.

Social Media

The CWPC uses third-party services such as Facebook, Twitter, and YouTube to communicate and interact with the public. You may encounter these services as separate websites (for example, the CWPC Facebook page, or as applications embedded within the CWPC's websites. These services are controlled and operated by third parties, and are not CWPC's websites or applications. By interacting with CWPC through these third-party services, you may be providing third parties access to your personal information which can be used to distinguish or trace your identity. Any information collected by a third-party service is subject to the privacy policies of the third-party service provider. These third-party services may, for example, use persistent (multi-session) cookies.

Generally, CWPC does not collect, disseminate, or maintain any personally identifiable information about you maintained by third party sites. However, you should be aware that CWPC may read, review, or rely upon information that you make publicly available or the CWPC on these services (for example, comments made on the CWPC's Facebook page), as authorized or required by law.

Please note that these third-party services supplement CWPC's traditional communication and outreach efforts. Should you have concerns about communicating with CWPC via these channels, please use traditional channels to contact us.

Changes to the Policy

CWPC reserves the right to update or modify this Data Protection Policy at any time. Any changes will be effective immediately upon posting on our website. Users are encouraged to review this Policy periodically for updates.

Cookie Policy

This website uses cookies to improve your experience while you navigate through the website. Out of these, the cookies that are categorized as necessary are stored on your browser as they are essential for the working of basic functionalities of the website. We also use third-party cookies that help us analyze and understand how you use this website. These cookies will be stored in your browser only with your consent. You also have the option to opt-out of these cookies. But opting out of some of these cookies may affect your browsing experience.

Necessary Cookies

Cookie	Duration	Description
cookieLawInfo-checkbox-analytics	11 months	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".
cookieLawInfo-checkbox-functional	11 months	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".
cookieLawInfo-checkbox-others	11 months	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".
cookieLawInfo-checkbox-necessary	11 months	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".
cookieLawInfo-checkbox-performance	11 months	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent

		for the cookies in the category "Performance".
viewed_cookie_policy	11 months	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.

Functional Cookies

Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedback, and other third-party features.

Performance Cookies

Performance cookies are used to understand and analyze the key performance indexes of the website which helps in delivering a better user experience for the visitors.

Analytical Cookies

Analytical cookies are used to understand how visitors interact with the website. These cookies help provide information on metrics the number of visitors, bounce rate, traffic source, etc.

Advertisement Cookies

Advertisement cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

Other Cookies

Other uncategorized cookies are those that are being analyzed and have not been classified into a category as yet.